

The Art of Racing

Submission Guidelines

General Info

Submissions can be pixel or vector based. One image per submission, but you can make multiple submissions if you wish to. The winning artist will be asked to provide original files (indd, psd), with preserved layers, if applicable, within 5 business days of the announcement.

In addition to the image, please submit the following 4 items:

1. A 50-word-maximum statement describing your special approach to the project
2. A 50-word-maximum bio
3. A headshot
4. Your web page url or social media handle

About Image Resolution

For pixel-based images, the resolution is measured in Pixels Per Inch (PPI). Often this is referred to as Dots Per Inch (DPI), which is an older term. Both these terms are used interchangeably, so do not be confused.

Submissions cannot exceed 3 MB.

A note of explanation:

If working in Adobe Photoshop, a 12" x 18" inch image at 300 ppi measures 3600 x 5400 pixels and is about 56 MB in size. When you save it out to jpg or png, it compresses to 1.5 or 3 MB. Both of these are acceptable for submission.

Pixel-based Images

Also known as *raster* images

Acceptable formats: jpg, png

Orientation: up to you
Resolution: 300 ppi
Image size: Must measure 18 inches in longer dimension, either height or width.
Color mode: RGB

If creating the artwork by hand, you may scan it to the best of your ability to achieve as close to this resolution as possible. If you can't quite get it to that size, worry not, go ahead and submit instead.

Please note: While the original design file (i.e. psd, ai, indd, etc.) file won't be submitted – as all files submitted should be flattened and not layered – the original, layered design file should be kept handy, in case it is needed for the application to merchandise and/or other media.

Any mixed media suitable for reproduction is allowed, including computer-generated graphics. Artwork must be two-dimensional. All artwork must be original art. No trademarked or copyrighted images or phrases should be used, with the exception of the Preakness logo if applicable. Submissions of work created by Artificial Intelligence (AI, Midjourney, etc.) will not be allowed for consideration.

Vector Images

Acceptable formats: jpg and png

Vector images are not resolution dependent.

Orientation: up to you
Image size: Must measure 18 inches in longer dimension, either height or width.
Color mode: RGB

All effects must be flattened.
All letter forms must be outlined.